





© GDL Photo

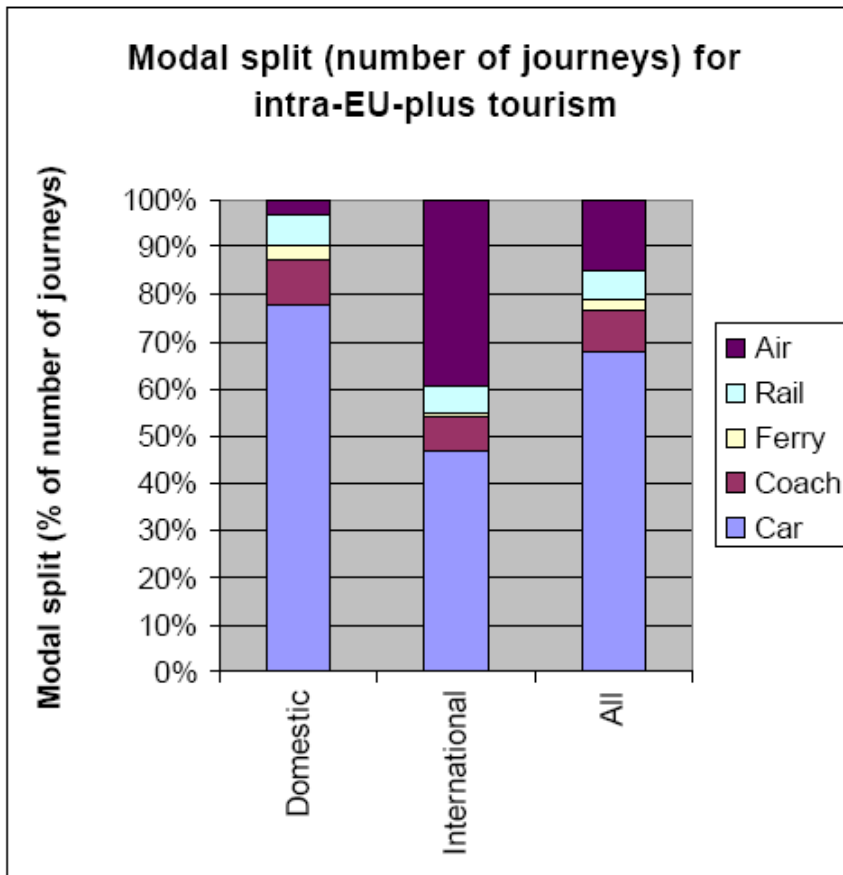
# Access2Mountain

Sustainable Mobility and Tourism in Sensitive  
Areas of the Alps and the Carpathians

Vienna, 11th December 2013

Günther Lichtblau

# Transport in Tourism is not sustainable



- Increasing: travelling by car or plane
- Changes in travel behaviour:
  - more often – longer distances – fewer days

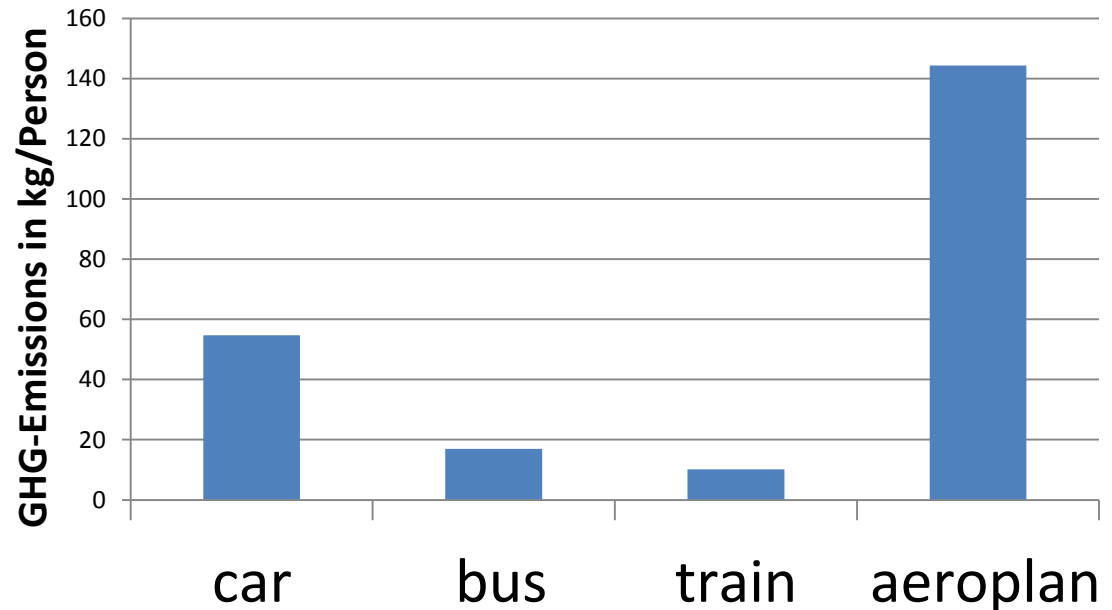


# Transport in Tourism is not sustainable



*Flug Schnee  
zum*

## GHG-emissions: travelling from Vienna to the ski-resort Hochfügen



## The project - Main objectives

Durable environmentally friendly tourism.  
Accessibility and connection to, between,  
and in sensitive regions of the Alps  
and Carpathians

### Specific Objectives

- Knowledge building and transfer
- Improvement of Infrastructure / Connections
- Transnational mountain regional development
- Environmental performance
- Multi-level policy

Jointly for our common future





## Access2Mountain - Key data

- ETC - South East Europe – 2<sup>nd</sup> call
- Lead partner - Environment Agency Austria
- 12 Project Partners and more than 30 Observer
- May 2011 – April 2014 (36 months)
- Total Budget ~ 2,2 Mio. €

Jointly for our common future

# Partnership

Environment Agency  
Austria

Federal Ministry for  
Transport, Austria

Mostviertel Tourism,  
Austria

National Park  
Gesäuse, Austria

European Academy  
Bozen/Bolzano, Italy

University of Camerino,  
Italy

Rzeszow Regional  
Development Agency , PL

MARAMURESINFO-  
TOURISM, Romania

NORDA (until June 2012),  
Miskolc Holding ( from June  
2012) HU

Agency for the support of  
regional dev. Kosice, SK

Carpath. Foundation, Ukraine

Timok Klub, Serbia



Source: EUROSTAT © EuroGeographics 2001 for the

## Results after 2,5 years implementation

- 2 “Best practice”-collections: regional railways and multimodal transport
- Pilot activities of project partners:  
Feasibility studies of intermodal routes, new transport offers, ticketing systems, packages,...
- Communication strategies, marketing, stakeholder work, awareness raising, trainings
- Transport model
- Draft of a transport protocol for the Carpathian Convention finalised



### Past events

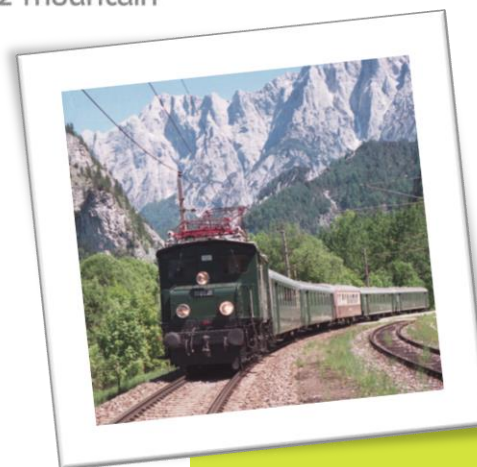
6 partnermeetings in  
Vienna (AT), Mostviertel (AT),  
Miskolc (HU), Bolzano (IT),  
Maramures (RO) and Uzghorod  
(UA)

**Mid-Term-Conference**  
Kosice (SK) in October 2012



## Final steps by April 2014

- Final synthesis reports for the
  - Regional Railways
  - Multimodal Transport
  - Project evaluation
- Common charta in the frame of the Final Conference in April 2014



### Upcoming events

7th Partner Meeting  
22 . 24. January 2014, Kosice (SK),

**Final Conference**  
**1.-3. Aprile 2014, Gesäuse (AT)**

Visit our website:  
[www.access2mountain.eu](http://www.access2mountain.eu)

## Resuming

- Cooperation as key element
  - Transnational, national, regional
  - Transsectoral: transport – tourism – environment
- Sustainable mobility in tourism is feasible – there has to be one who cares about
- Sustainable mobility in tourism regions is feasible – fundings needed at least in the start up phase
- Further supportive project work needed – Follow up planned...

