











# Success factors for multimodal transport solutions in mountain regions

Miriam L. Weiß EURAC research

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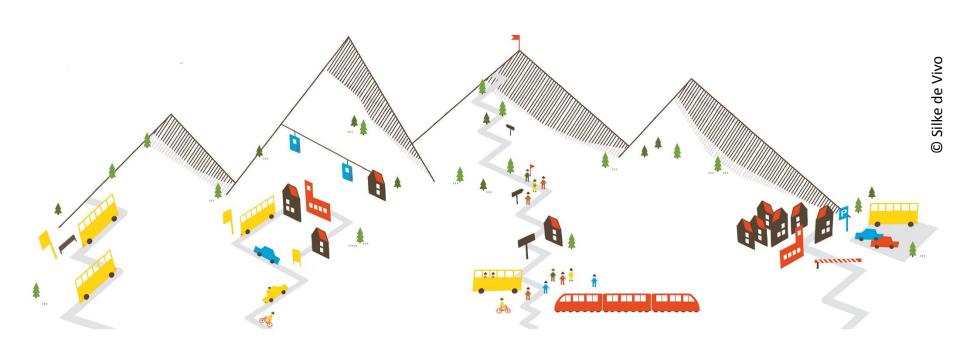








# Why multimodal passenger transport solutions in mountain regions?















# Touristic mobility is ...

... access to a touristic destination

... mobility during the vacation

... activities during the vacation







Sources: <a href="http://www.swissrailpasses.com">http://www.austria.info/uk/about-austria/car-free-holidays-in-werfenweng-1157180.html</a>; <a href="http://www.sentres.com/de/suedtirol/radtour">http://www.sentres.com/de/suedtirol/radtour</a>























- Mobilito (AT) regional transport and tourism information center
- Gemeinden mobil (AT, I)
   mobility information centers in 63 municipal offices

Information/

marketing

and

awareness

raising



Best

Practices

Regional &

local (soft)

Accessibility by public transport

- Fahrtziel Natur (DE, AT, CH) making 20 nature parks accessible by train
- Dolomiti-Express (IT) seasonal train connection improving access to the skiing area from a major city

Cooperation and coordination in traffic and tourism

Intermodality Engadine-Meran Route Express (CH-IT)

- Cross-border bus-train connection with bike transport option
- Nature Park Adamello Brenta (IT) –
  collective transport network shuttles
  (incl. bike racks) at park periphery, from
  train station to park valleys

Pricing & Ticketing



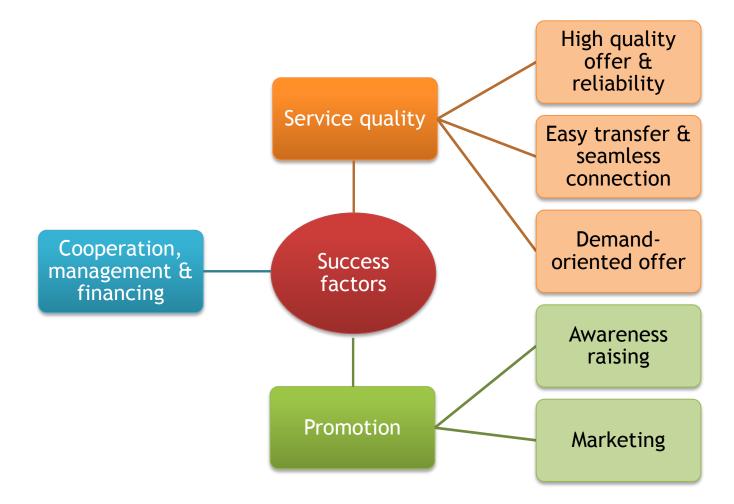
















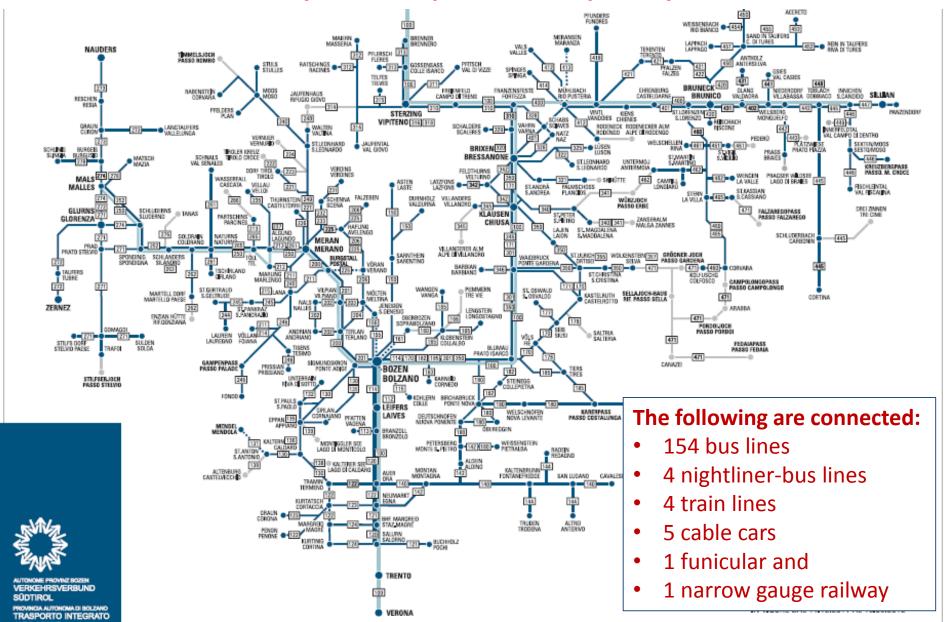








# Südtirol Takt South Tyrol wide public transport system















## **MobilCard**

One ticket for all means of transport in South Tyrol for 1, 3 or 7 days



### museumobil Card

One ticket for all means of transport in South Tyrol + entrance to 80 museums



# TOUT ARD Mobilcara >> Tour CARD Mobilcara >> Tour CA

## bikemobil Card

One ticket for all means of transport in South Tyrol + 1 one-way bike rental



Source: http://www.altapusteria.info/dolomiti/arrivo-mobilita/mobilcard.html



















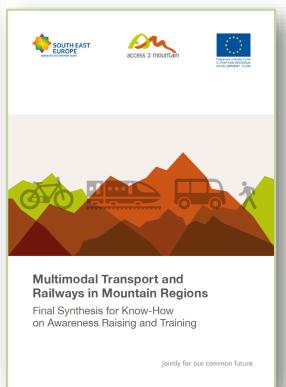


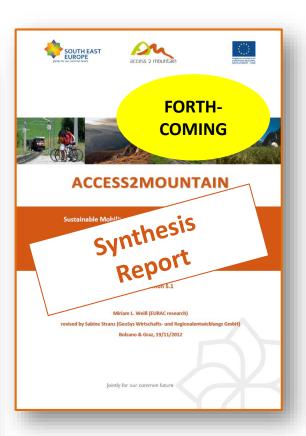




# **Results & Major Outputs**































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## **EURAC** research

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