

Pilot activities

Exhibition of intermediary outputs and results

5th Partner Meeting
14-16 May 2013
Maramures, RO

Jointly for our common future

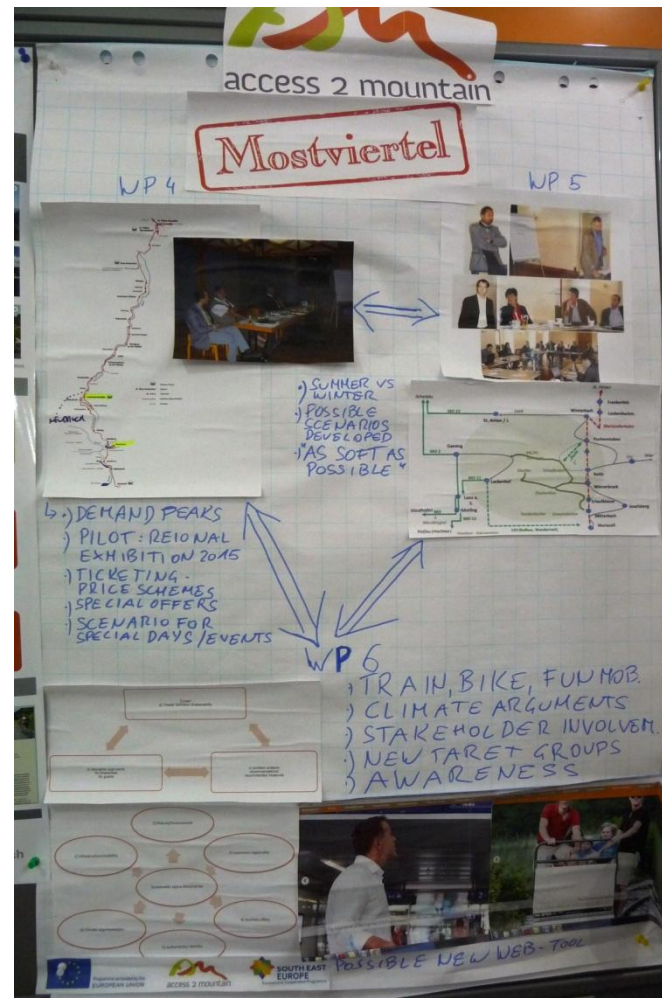


Background: Exhibition of intermediary outputs and results

A highlight of the agenda of the 5th Partner meeting was the exhibition of regional project outputs through pilot activities in the participating tourist regions.

The intention of this new agenda item was that each pilot region presents its achievements in a very visual and direct way by means of a poster. Having reached the last year of the project implementation, the focus lies on **presentable outputs/results**, which have already been promoted in the region or are going to be completed in the ongoing summer season.

Different to the previous partner meetings, the pilot regions present their regional project (involving activities of WP 4, WP 5 and related marketing activities of WP 6) by its own (and not summarized by the WP-lead). Experiences in the implementation are shared directly by the partner itself. The open and flexible setting (the seminar room turns into an exhibition hall) facilitates the exchange of experiences among the partners.



PP3 – Mostviertel (AT)

Michael Gansch (Mostviertel Tourism) presents recent achievements and further strategies towards a long term cooperation between regional tourist players and the Mariazell narrow gauge railway.





PP1 – BMVIT (AT)

The BMVIT is supporting the stakeholder integration process in Mostviertel. Ernst Lung presents also the highlights of the best practice collection on regional railways in tourism.



PP2 – Nationalpark Gesäuse (AT)

David Osebik
presents the
brandnew
GSEISPUR
mobility platform
which provides also
a website and a
smartphone
application.

Soon available via
www.gseispur.at





PP6 – EURAC (IT)

Miriam Weiß (EURAC) talks about concepts for sustainable tourist mobility in the pilot region of Corvara/South Italy, which are being developed in strong cooperation with the municipality of Corvara and regional tourist stakeholders.



PP7 – CJIT Maramures (RO)

Rada Pavel (CJIT Maramures) proudly presents the recently developed cycling route network together with improved bike infrastructure and services, such as bicycle transportation facilities on mini-busses or a bike rental system.



PP8 – ARR-KE (SK)

Henrieta
Kiralvargova
(Agency for the
support of
Regional
Development
Kosice) presents
outcomes of
regional
stakeholder work
towards the
improvement of
public transport
and intermodal
connections in the
pilot region of
Kosice.



PP9 – Miskolc (HU)

Judit Fodor and Bernadette Viragh (Miskolc Holding) share with the project partners examples for marketing and communication tools developed in the frame of ACCESS2MOUNTAIN to be used in various regional awareness raising activities.

Together with Henrieta Kiralvargova from ARR-KE (s.bottom left hand side) they refer to the ongoing crossborder efforts in terms of multimodal transport connections.





20% PP – RARR-PL

Michal Rzucidlo (Rzeszow Regional Development Agency) describes the ongoing efforts towards a crossborder (PL/SK) ticketing system also mentioning the arising challenges.



The exhibition session at the ACCESS2MOUNTAIN partner meeting enabled a direct exchange of experience and knowledge among the partners and lead to lively discussions.



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